



ASIAN CAPTIVE ELEPHANT STANDARDS (ACES)

LOCAL KNOWLEDGE · INTERNATIONAL STANDARDS



WELFARE STANDARDS
& ACCREDITATION



CONSULTANCY



INDUSTRY ENGAGEMENT



RESPONSIBLE TRAVEL



Deeply embedded within southeast Asian culture and heritage – Asian elephants have helped to build communities and are an enduring symbol of national identity. Today, the growth of elephant-based tourism reflects their changing role in modern society. While a complex issue, elephant tourism experiences can generate essential income for remote areas and contribute to species conservation.

Through support and respectful engagement, contemporary training and sector regulation, Asian Captive Elephant Standards (ACES) is dedicated to working with governments, the tourism sector and elephant owners to raise the standard of welfare, safety and management of elephants living under human care across southeast Asia.

OUR TEAM

The ACES team has a wealth of knowledge and experience in elephant research, care and tourism sustainability. We also work alongside the world's leading elephant veterinarians and researchers to continually develop our welfare standards for the elephant tourism industry. Discover more about us at www.elephantstandards.com/about



NICOLAS DUBROCARD

Managing Director

Nicolas has many years' experience in the tourism sector as an auditor and consultant and has worked in 35 countries to implement sustainability and animal welfare programs.



PETER KULMAPIJIT

Elephant Camp Management Specialist

Peter was born and raised in a family of elephant workers giving him true insight and a deep understanding of the importance of elephants to local communities.



DR INGRID SUTER

Captive Elephant Researcher & Policy Officer

Ingrid is a world leading researcher in elephant conservation and has extensive experience in community-based conservation, including work with ElefantAsia and the International Union for Conservation of Nature (IUCN).

CASE STUDY

In 2022 ACES developed *Regenerative Travel: Responsible Travel for Elephant-Based Tourism in Southeast Asia*, a free online training course available on Atingi. The project aims to educate the travel trade and consumers about sustainable and responsible elephant tourism experiences. The course was widely praised by elephant experts and the tourism industry: "ACES is critical to ensuring responsible elephant tourism and supporting venues are doing the right thing". - Dr Janine Brown, Research Physiologist at the Smithsonian National Zoo and Conservation Biology Institute



OUR SERVICES

EXPERTISE TO SUPPORT YOUR BUSINESS

Elephant welfare is the most important aspect of elephant tourism, and our services engage and strengthen the tourism industry's role in providing excellent standards of elephant care while also meeting the needs of local communities and tourism stakeholders.



WELFARE STANDARDS AND ACCREDITATION

Join the responsible elephant venue movement and have your elephant experience internationally certified by ACES. Accredited venues demonstrate the highest level of elephant welfare, human resources, environmental enrichment, and community development. Our accreditation benchmarks are developed from expert findings, evidence-based research and camp management best practice. For details visit www.elephantstandards.com/accreditation-standards

Accreditation benefits

Once accredited, you can display the ACES logo, plaque and your accreditation status at your venue and on your promotional materials to enable the travel trade and visitors to identify and promote your elephant experience as meeting international standards of quality and care.



Industry leader
and elephant
champion status.



Visitor leader and
brand credibility.



Entry into new
national and
international markets.



Access to a network
of tour operators and
industry leaders.



Support from an
independent, reliable
and transparent body.



ELEPHANT VENUE CONSULTANCY

ACES offers elephant tourism operators a range of customised solutions to support the implementation of high standards of elephant welfare and visitor and staff safety; enhanced visitor experiences; and advice on elephant venue infrastructure and management efficiency. We also work with the travel trade and destination management sector to assist them to promote responsible elephant tourism experiences to consumers.

Elephant essentials for Tour Operators

Elephant welfare, local
employment, engagement
and responsible travel.

All about elephants

Ensure every elephant is
receiving targeted and
individualised care.

Visitor essentials

Boost your visitor experience
to meet the expectations of
today's tourists.

Human resources & administrative needs

Venue efficiency and
effective management.

CONTACT US

Contact us for accreditation and consultancy
information and a complimentary service
proposal at elephantstandards@gmail.com





INDUSTRY ENGAGEMENT

We engage with businesses, governments and researchers to transform the elephant tourism industry and pave the way for positive and exciting breakthroughs in elephant conservation, welfare and management.

We welcome opportunities to collaborate with new partners – contact us to discuss how ACES can contribute to your research, training and tourism initiatives and development projects.



RESPONSIBLE TRAVEL

Responsible travellers can experience the magic of elephants without contributing to animal exploitation. An experience that is accredited by ACES has exceeded all national government regulations and demonstrates the best elephant welfare practices available anywhere in the world.

Visit www.elephantstandards.com/accreditedcamps to find an ACES accredited elephant tourism experience to ensure your visit is helping elephants, mahouts and local communities.



“My dream is to touch an elephant, but I am afraid that it has been abused or starved into submission. An ACES accredited camp gives me the confidence that due diligence has been done and the elephants are cared for in every way”.

Scott, Sydney



CONTACT US

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